



15 June 2019

Digital Marketing Specialist (Part-Time)

Insyab Wireless Limited

www.insyab.com

Location : Saudi Arabia
Start date : Immediately

Insyab is a young company active in the space of distributed computing and robotic intelligence. The company is headquartered in the KAUST Research Park – KSA, a “work-live-play” environment featuring a multi-national community with more than 100 nationalities (innovation.kaust.edu.sa/industry/park/). Insyab develops robust connectivity and computational solutions empowering teams of drones and robots to effectively collaborate. We are currently looking for a “Digital Marketing Specialist” to join our growing team.

Key Responsibilities

1. Work closely with web developers on website facelift project.
2. Manage website, domain, and hosting platform subscriptions and accounts.
3. Manage content update on website and social media.
4. Work closely with digital marketing, advertising, and SEO agents.

Key Qualifications & Skills

1. Demonstrated skills in web development and website management.
2. Good understanding of online advertising tools.
3. Enthusiastic about social media interactions.
4. Tech-savvy and comfortable having hi-tech tech conversations.
5. Team player, self-motivated, and strong sense of ownership.

This position is open for Saudi nationals only. For potential candidates, please send your CV to info@insyab.com.